



#### **AGENDA**

## **Goal for Today:**

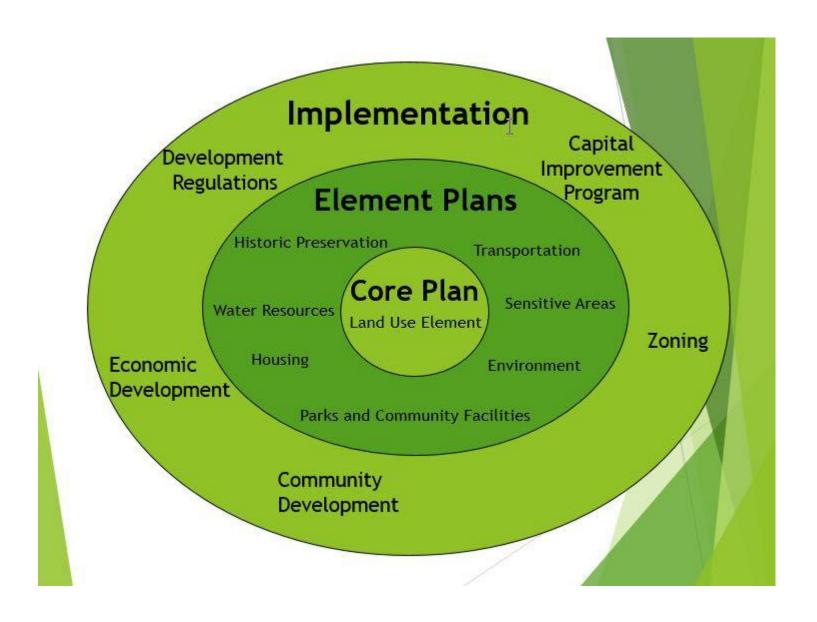
Hearing from you, the Council.

We want to hear you and we want you to hear each other-- we need to sort out what your top policy priorities are.

To do that, we have planned the following:

- 1. Recap of previous work
- 2. Recap of last presentation
- 3. Targeted policy questions

#### **PLANNING 101**



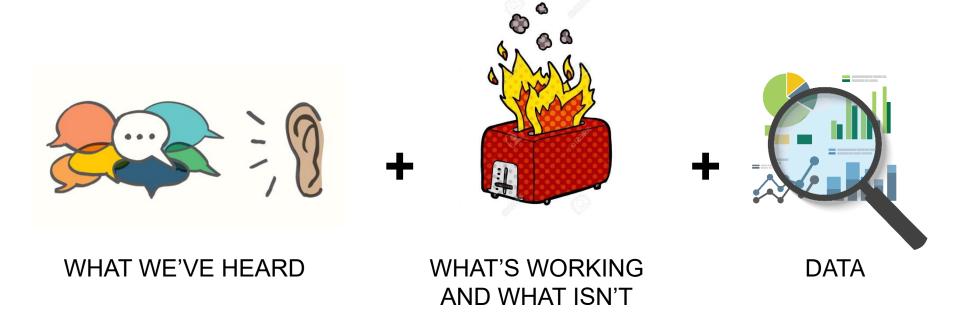
#### **SETTING EXPECTATIONS**

### Success of the plan depends on many factors.

#### This includes:

- Does the community want change?
- Is there local capacity to administer the changes?
- Is there political will to adopt and enforce the proposed code changes?
- Will the plan be flexible enough?
- Do we recognize that business as usual will produce the usual results?

#### **HOW DID WE GET HERE?**



#### **HOW DID WE GET HERE?**

#### In-Person Presentations and Input Gathering (Pre-COVID): 25 total meetings

- (1) Workshop in 2019 with residents across all Wards
- (1) Workshop with participants from every board and commission
- (1) Workshop with representatives from neighborhood and civic associations, all City Wards
- (1) Nitty-Gritty Committee meeting comprised of representatives from community and civic associations
- Numerous individual meetings with boards/commissions and civic associations

#### Virtual Presentations and Input Gathering: 15 total meetings

- West Annapolis Master Plan (2) Community Workshops residents, property owners, and business owners
- Nitty Gritty Committee (1) meeting
- Civic association meetings (4) meetings with members of ECA, (2) meetings with WORA
- Business Associations (2) meetings with SOFO Business Alliance, (2) meetings with the Annapolis Arts District
- Boards/Commissions (1) meeting with Environmental Commission, (1) meeting with AIPPC

#### Working Group and Task Force Meetings: 49 total meetings

- Resiliency Working Group (9) meetings with City reps, consultants, residents, other experts
- Housing Working Group- (4) meetings with housing providers, community advocates, housing experts, residents, City staff
- Forest Drive Task Force (15) Task Force meetings with residents and staff from Anne Arundel County and SHA
- Affordable Housing Task Force (4) Task Force meetings, and (3) working group meetings with residents and housing experts
- Maritime Task Force (2) full Task Force meetings, (6) working group meetings, and (6) sub-working group meetings with property owners, business owners, residents, and institutional stakeholders

#### City Council and Planning Commission: 7 total meetings

- City Council Work Sessions (4) presentations
- Planning Commission meetings (3) presentations

#### Community Surveys: **625 responses**

- Kickoff survey (385) participants between Summer '19 and Spring '20, over 70% of which are City residents
- Youth Survey (39) participants, developed in collaboration with Annapolis High School faculty and students
- Redevelopment Survey (99) participants, open since November
- Transportation Survey (51) participants, open since November
- Simple Survey– (51) participants, open since January

## POP QUIZ:

What is the fastest growing demographic in Annapolis?

## ANSWER:

Seniors 65+!

Between 2011 and 2018, this demographic group increased 36.2%

#### SIGNIFICANT CONCURRENT EFFORTS

#### **Timeframe**

Forest Drive / Eastport Sector Study Task Force



Complete in February

Affordable Housing Task Force



Complete in March

Maritime Task Force



Complete in May

Annapolis Conservancy Greenway
Survey and Mapping



Complete in February

Adequate Public Facilities Ordinance Update



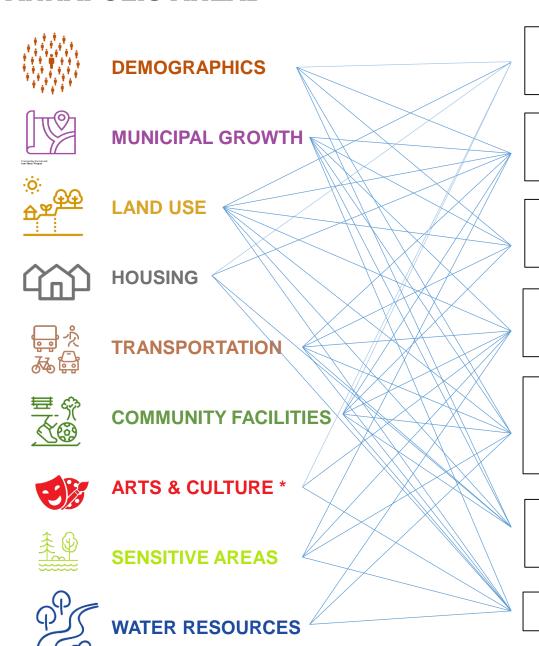
Ongoing

Eastport Terrace / Harbor House Choice Neighborhood Master Plan



TBD

#### **ANNAPOLIS AHEAD**



ACCESS TO SERVICES

FOREST DRIVE

**EQUITABLE MOBILITY** 

**MARITIME DISTRICTS** 

CLIMATE CHANGE ADAPTATION

AFFORDABLE HOUSING

**APFO** 

#### **GUIDING PRINCIPLES**



How can we ensure that all Annapolitans have equitable access to our public amenities?



How can we ensure that our health is improved by our surrounding environment?



How can we better prepare for, respond to, and adapt to more frequent turbulent events?

### THRIVING CITY

- 1. Housing Affordability
- 2. Enhanced Neighborhood Character
- 3. Inclusive Economic Growth
- 4. Compact and Connected Development
- 5. Improved Health Outcomes

### **FUNCTIONAL CITY**

- 1. Bicycle and Pedestrian Connectivity
- 2. Improved Access to Community Services
- 3. Enhanced public realm
- 4. Equitable Access to the Waterfront
- 5. Robust creative economy

### **ADAPTIVE CITY**

- 1. Preserved and restored environmental assets
- 2. Minimized carbon footprint
- 3. Improved water quality
- 4. Adaptation to increased flooding and heat impacts
- 5. Strengthened and diversified economic drivers

#### **CHECKING IN**

# Guiding principles are intended to help provide structure to the Comp plan.

Do you agree that these guiding principles are correctly stated? Did we miss any of your policy goals?

- Housing Affordability
- Enhanced Neighborhood Character
- Inclusive Economic Growth
- Compact and Connected Development
- Improved Health Outcomes
- Bicycle and Pedestrian Connectivity
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- Enhanced public realm
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- Robust creative economy
- Preserved and restored environmental assets
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#### **VISION FRAMEWORK**

### THRIVING CITY

- 1. Demographics
- 2. Municipal Growth
- 3. Land Use
- 4. Housing



### **FUNCTIONAL CITY**

- 5. Transportation
- 6. Community Facilities
- 7. Arts & Culture



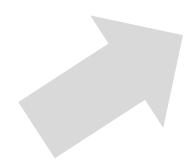
GOALS

METRICS

RECOMMENDATIONS

### **ADAPTIVE CITY**

- 8. Sensitive Areas
- 9. Water Resources



#### **TYPICAL STRUCTURE**



## Chapter 4: Housing

### GOAL 1:

PRODUCE A SUPPLY OF AFFORDABLE RENTAL AND OWNERSHIP HOUSING IN ORDER TO MEET CURRENT AND PROJECTED NEEDS.

#### **METRICS:**

- The percent of total renter households that are "severely cost burdened" is reduced to 10% by 2040.
- The percent of total home-owner households that are Severely Cost Burdened by 2040 is reduced to 6.5%

#### **RECOMMENDATIONS:**

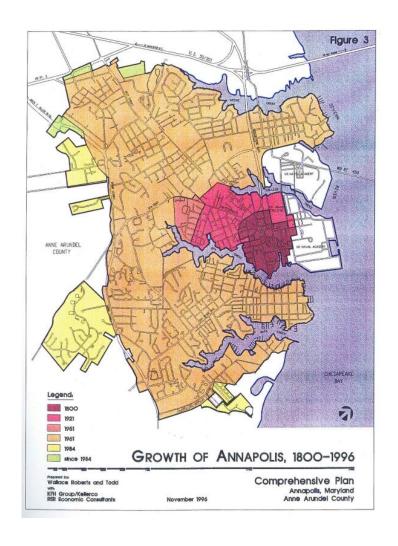
- 1. Reevaluate the practicality of the MPDU program and consider its revision for greater effectiveness.
- Use the City's authority to annex and permit development to promote housing development in the City's 82.6-acre Growth Area (as shown in the Municipal Growth Chapter). Condition annexation approvals on a sizable production of affordable housing for low- and moderate-income households.

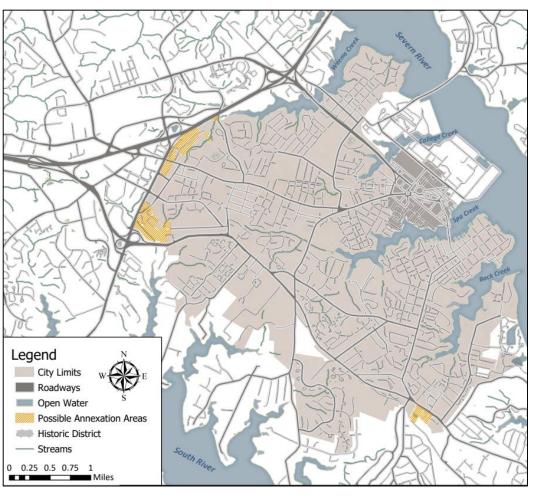
### **ACTION PLAN**

Action	Metric	Time Frame	Level of Investment	Responsibility	Prerequisite / Related Recommendations	Status
What's the recommended action? Is it a policy, program, or project?	How do we know if we are successful?	Short-term  Mid-term  Long-term	\$ \$\$\$ \$\$\$\$ \$\$\$\$	Which City agencies and community stakeholders need to be involved?	Which actions need to happen before this action? Which actions can be done at the same time for greater efficiency?	Initiated  Complete

# POLLING QUESTIONS

#### **CONVENTIONAL GROWTH**



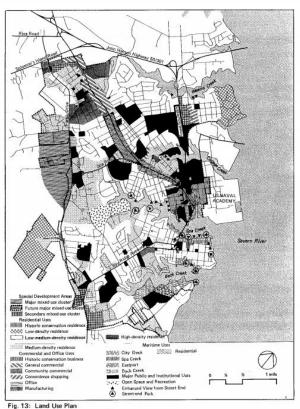


## POP QUIZ:

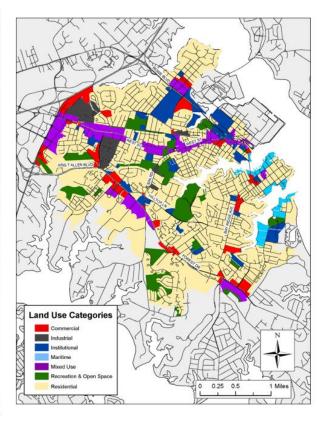
Mixed use development has been proposed as a sensible growth strategy in how many consecutive past comprehensive plans?

## ANSWER:

The last three comprehensive plans going back to 1985!



Morttima FUTURE LAND USE Comprehensive Plan Annapolis, Maryland Anne Arundel County



1985 Comprehensive Plan "Mixed Use Clusters"

1998 Comprehensive Plan "Mixed Use Centers"

2009 Comprehensive Plan "Mixed Use"



### **MUNICIPAL GROWTH**

#### "SMART MATH OF MIXED-USE"





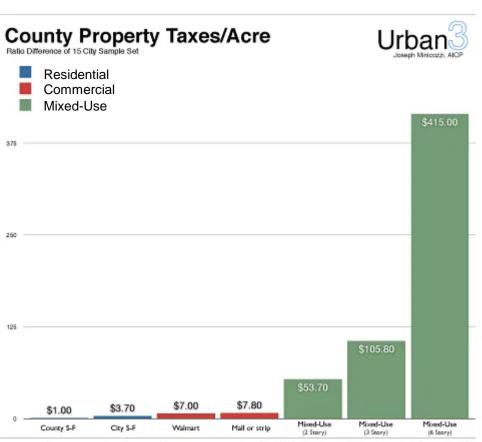
ASHEVILLE WALMART

DOWNTOWN MIXED-USE

Land Consumed (acres):	34.0	00.2	
Total Property Taxes per Acre:	\$6,500	\$634,000	
Retail Taxes* per Acre to City:	\$47,500	\$ 83,600	
Residents per Acre:	0.0	90.0	
Jobs per Acre:	5.9	73.7	
0 1/1 (II	17.5.7% 12.1%	STATE AND STATE	

<sup>\*</sup>Estimated from public reports of annual sales per sq.ft..





Average county property tax/acre ratio across sample set of 15 different cities from Montana to Florida.



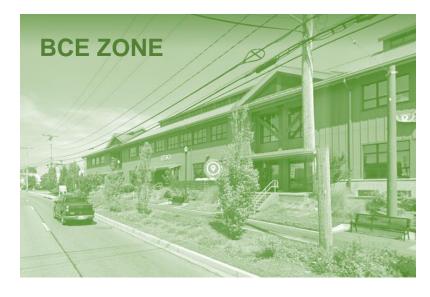


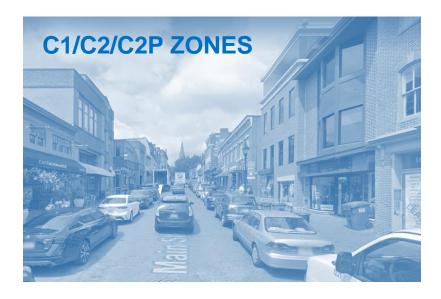
# POLLING QUESTIONS



#### PERFORMANCE-BASED APPROACH









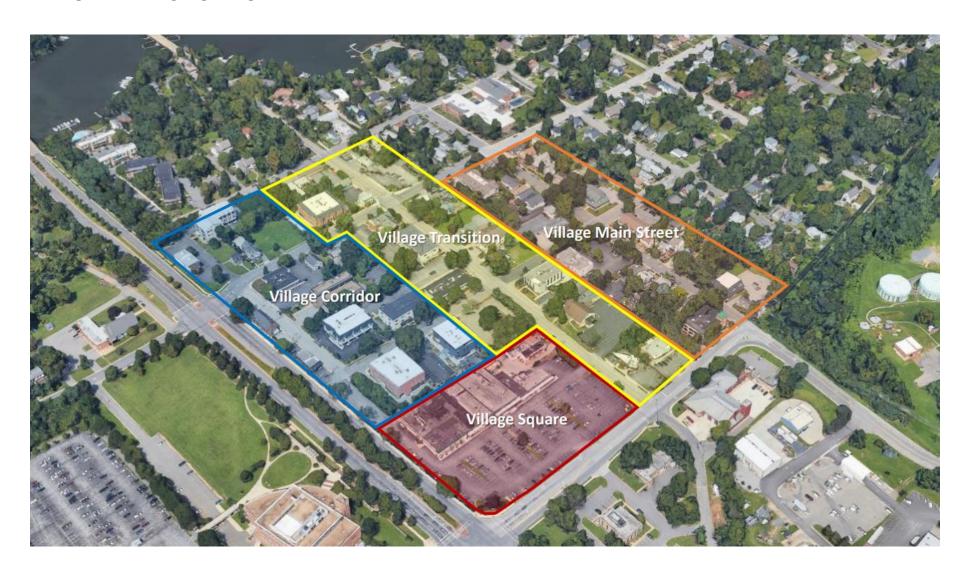


#### **WEST ANNAPOLIS MASTER PLAN**





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## POP QUIZ:

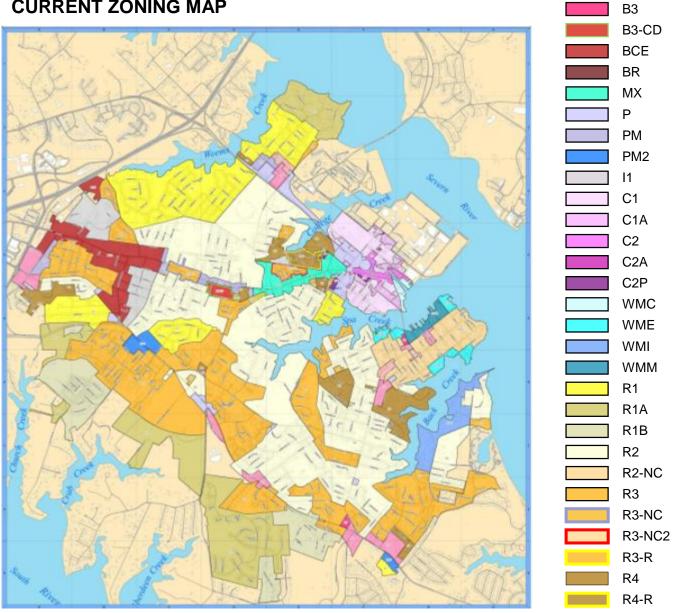
The City of Annapolis zoning code has a total of how many different districts?

## ANSWER:

31 different districts!



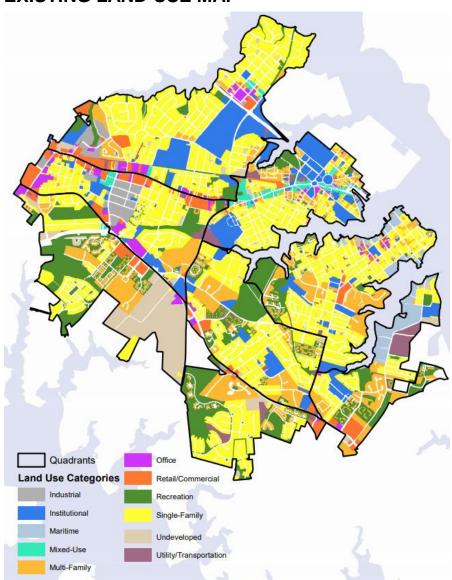
#### **CURRENT ZONING MAP**



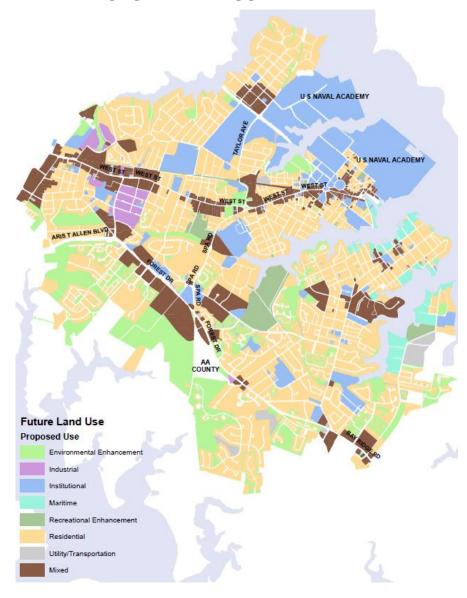
В1 B2



#### **EXISTING LAND USE MAP**



#### DRAFT FUTURE LAND USE MAP



## POP QUIZ:

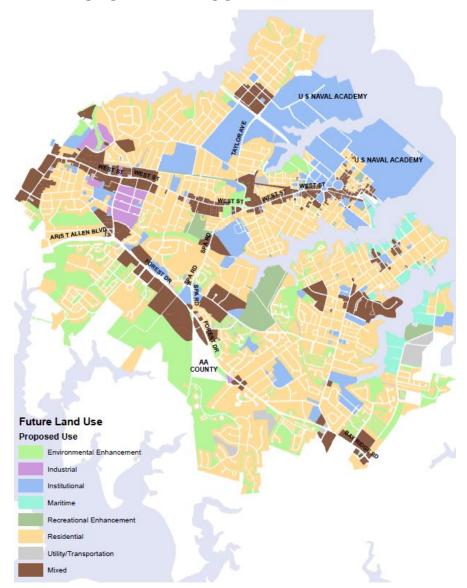
How many expressions of interest have been received by the developers of the Towne Courts residential development currently under construction ?

## ANSWER:

Over 900 expressions of interest for the 40 moderately-priced apartments!



#### DRAFT FUTURE LAND USE MAP



#### **INFILL PLACE TYPES**

#### 1. MX - Neighborhood

Areas that serve as buffers to existing residential communities or commercial areas already well integrated with existing residential areas. Ideal for smaller lots where height and bulk are closely aligned with adjacent neighborhood.

#### 2. MX - Gateway

Areas located at the entries to the city along major arterials that should exemplify the City's character and should serve as hubs for a variety of uses.

#### 3. MX - Corridor

Areas along major arterials and transit corridors where walkability should be prioritized. This would be an enhanced version of the current BCE zone.

#### 4. MX – Housing Priority

Areas already zoned for higher density residential that could accommodate more housing options combined with neighborhood retail and improved open space

Ex: Watergate, Admiral Farragut, Eastport Terrace/ Harbor House

#### 5. MX – Village Square

Areas already zoned for commercial that could accommodate new housing options combined with neighborhood retail and improved open space

Ex: Eastport Shopping Center and Bay Ridge Shopping Center



#### **CASE STUDIES**



#### For each Case Study site, we will:

- Describe the site context, current fiscal assessment, and rationale for redevelopment.
- Identify context drivers and performance metrics which should guide redevelopment.
- 3. Prepare a redevelopment program based on performance metrics, existing and future needs, and synergies with adjacent communities.
- 4. Illustrate an approach to redevelopment that demonstrates the principles and goals of the Comprehensive Plan.
- Provide a fiscal assessment of the proposed redevelopment scenario.
- Provide clear recommendations that summarize the approach to redevelopment.

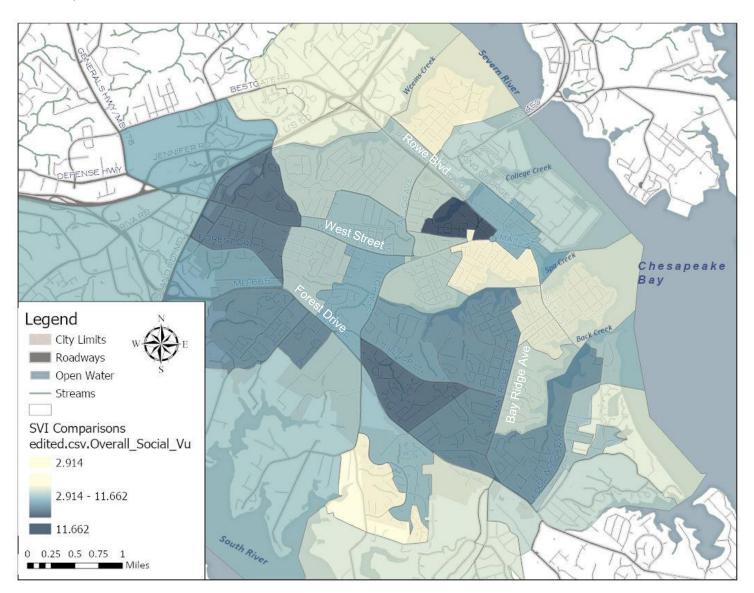
## POP QUIZ:

In which year did the City of Annapolis last conduct a system-wide parks master plan?

## ANSWER:

The year was 2004!

#### **ADEQUATE PUBLIC FACILITIES:** SOCIAL VULNERABILITY





#### **ADEQUATE PUBLIC FACILITIES: PARK CLASSIFICATIONS**

Facility and Size	Acres / 1,000 population	Distance
Mini-park (1 acre or less)	0.25 to 0.5 acres	¼ mile radius
Neighborhood Playgrounds (1-5 acres)	0.5 to 1.5 acres	½ mile radius
Community Playfields (More than 5 acres)	5.0 to 8.0 acres	I mile radius

http://www.waunakee.com/DocumentCenter/View/3815/11-Appendix-B-Classifications-and-Facility-Guidelinespdf

Waunakee, Wisconsin



#### **ADEQUATE PUBLIC FACILITIES:** PARK CLASSIFICATIONS & GUIDELINES

#### MINI-PARK

Also sometimes referred to as a "tot lot" or "pocket park" typically located on a small lot, generally a ¼ acre or less, within a residential neighborhood or commercial business district. Mini-parks generally lack any active recreational facilities and may be limited to gardens, benches, gazebos, fountains, or other small social gathering facilities. Mini-parks typically do not have off street parking or restroom facilities. Over time they may develop into neighborhood playgrounds.

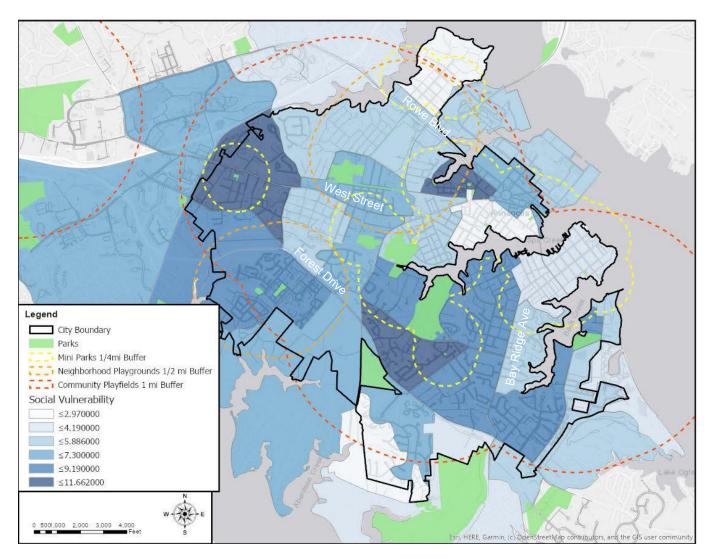
#### NEIGHBORHOOD PLAYGROUNDS

A neighborhood playground mainly serves the active recreational needs of children from 5 to 15 years of age, and it may offer passive recreation opportunities to adults. Neighborhood playgrounds typically consist of one or more playground apparatus, small green space/general purpose fields, and associated benches. Some neighborhood playgrounds may develop over time to include additional amenities to become neighborhood parks. Neighborhood playgrounds typically do not have off-street parking, shelters, or restroom facilities.

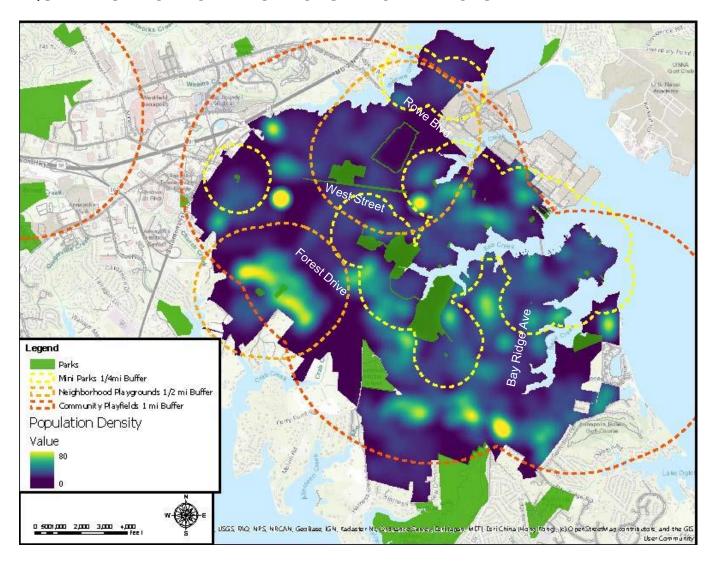
#### COMMUNITY PLAYFIELDS

The community playfield provides for the active recreational needs of several neighborhoods. It provides more unique facilities than a neighborhood park but less facilities as compared to a community park. Examples include parks designed specifically for court games (tennis, basketball, pickleball, etc.), Field games (soccer, football, ultimate frisbee) or ball games (softball, baseball). A community playfield might adjoin a public junior or senior high school. Community playfields usually include off-street parking for vehicles and bicycles, concessions and restroom facilities.

#### **ADEQUATE PUBLIC FACILITIES:** OPEN SPACE EQUITY



#### **ADEQUATE PUBLIC FACILITIES: POPULATION IMPACTS**





#### **ADEQUATE PUBLIC FACILITIES:** TWO-STEP PROCESS

Is the proposed project within the service area of a minipark, neighborhood playground, or a community playfield?



If **yes**, how many people are these facilities currently servicing?



If service population threshold has been reached, developer must provide new facility or pay a fee of ### to improve existing facility.



If **no**, developer must provide a Mini-Park. If not possible, a fee could be paid for a Neighborhood Playground or a Community Playfield. Fee would be based on "fair market value" of the land and costs of equipment.



#### **ADEQUATE PUBLIC FACILITIES:** ADDITIONAL GUIDELINES

- Existing facilities may include County-owned/managed sites or privately-owned/managed parks that are available "dawn to dusk" every day.
- Mitigation option should include private agreement with neighboring property owners to enhance existing or create new facility.
- Siting of a new facility should consider distance from proposed development but also areas of social vulnerability.

#### **TIMELINE**

